Bristol Rhythm & Roots Reunion

Festival T-Shirt Estimate Request

Release Date: January 27, 2020
Project Summary

1. Overview
The Birthplace of Country Music is accepting bids for the 2020 Bristol Rhythm & Roots Reunion t-shirts. We will order approximately 3,100 t-shirts that will include three (3) different designs: a Festival Poster design, an Artist Lineup design, and a Festival Logo design.

Listed below is an order timeline and details about the t-shirt order.

2. Timeline for Estimate Request
   - **Estimate Request Issued**
     Monday, January 27, 2020
   - **Estimate Due**
     Tuesday, February 11, 2020

3. Order Details

   **T-Shirt Specifics**
   - T-Shirt Preference: Bella Canvas Standard Color t-shirts (no heathers)
     *Please note, we may be open to other type of t-shirts, but we would like all pricing submitted to be on Bella Canvas to compare vendors.*

   **Print Type**
   - Combination of Screen Printing and Digital Print Full Color Oversized Design (on back)
     - Festival Poster T-Shirts – Digital Print Full Color / Two Sides
     - Festival Artist T-Shirt – Screen Print / One Color / Two Sides
     - Festival Logo T-Shirt – Screen Print / One Color / Front Only

   **Spec Samples Needed**
   - Provide spec samples for Festival Poster T-Shirt.
     This includes providing samples of the poster t-shirt designed on several standard colors.
     This step will need to take place to allow BCM to decide which colors to print the Festival post t-shirts on.
   - BCM to provide design for t-shirts.
   - Please include this cost in estimate.
Timeline

• March/April 2020
  o Festival Poster T-Shirt (Sold at a Festival Press Conference in mid-April.)
  o Order 200 T-Shirts in one color.
  o Print Type: Digital Design / Full Color / Front and Back
    ▪ S: 25
    ▪ M: 35
    ▪ L: 50
    ▪ XL: 60
    ▪ XXL: 20
    ▪ XXXL: 10
  o These shirts must be completed and delivered by April 10, 2020.
  o BCM may choose to order all Festival Poster t-shirts at this time, however, only the first 200 are needed by the end of April.

• June 2020
  o BCM to receive the remaining 2,900 Festival Poster t-shirts and Festival Logo t-shirts in various colors. (This option will apply if we do NOT order all the Festival Poster t-shirts in March.)

• August 2020
  o Festival Artist/Lineup T-Shirts are ordered (Beginning of the month)
  o Festival Artist/Lineup T-Shirt must be received by August 31, 2020.

Poster T-Shirt Sizes

• Festival Poster T-Shirts
  o Depending on Festival Poster Design, we will order between 1 – 4 different colors of t-shirts.)
  o Print Type: Digital Design / Full Color
  o Sizes
    ▪ S: 150
    ▪ M: 300
    ▪ L: 360
    ▪ XL: 440
    ▪ XXL: 170
    ▪ XXXL: 140

• Festival Poster Youth T-Shirts
  o Print Type: Digital Design / Full Color
  o One Color T-Shirt
  o Sizes:
    ▪ M: 50
    ▪ L: 50
    ▪ XL: 50
• **Festival Poster Long Sleeve T-Shirts**
  o Print Type: Digital Design / Full Color
  o One Color T-Shirt
    ▪ S: 50
    ▪ M: 60
    ▪ L: 60
    ▪ XL: 75
    ▪ XXL: 25
    ▪ XXXL: 10

• **Artist T-Shirts (Screen Print)**
  o Print Type: Screen Print / One Color
  o One Color T-Shirt
    ▪ S: 40
    ▪ M: 60
    ▪ L: 70
    ▪ XL: 80
    ▪ XXL: 40
    ▪ XXXL: 20

• **Festival Logo T-Shirts**
  o Print Type: Screen Print / One Color
  o One Color T-Shirt
    ▪ S: 90
    ▪ M: 150
    ▪ L: 200
    ▪ XL: 125
    ▪ XXL: 25
    ▪ XXXL: 10

4. **Timeline for Project**
   • Estimate Due: Tuesday, February 11, 2020
   • Decision by: March 13, 2020
   • 200 Poster T-Shirts delivered by: April 10, 2020
   • Remaining Poster T-Shirts delivered by: June 1, 2020
   • Festival Logo T-Shirts delivered by June 1, 2020
   • Festival Artist/Lineup T-Shirt delivered by August 31, 2020
5. **Estimate Terms and Conditions**

- The estimate should be received by Tuesday, February 11, 2020.

- **Estimate Summary** – As part of your estimate, please address the following:
  
  - **Festival Poster T-Shirts**
    - Price for S-XL Short Sleeve t-shirts
    - Price for Youth Short Sleeve t-shirts
    - Price for XXL Short Sleeve t-shirts
    - Price for XXXL Short Sleeve t-shirts
  
    - Please note if there is a separate cost for the 200 t-shirts for the Festival Press Conference in mid-April. This would be applicable if we do not order all Festival Poster t-shirts at the same time.

  - **Festival Poster Long Sleeve T-Shirts**
    - Price for S-XL Long Sleeve t-shirts
    - Price for XXL Long Sleeve t-shirts
    - Price for XXXL Long Sleeve t-shirts

  - **Artist/Lineup T-Shirts**
    - Price for S-XL Short Sleeve t-shirts
    - Price for XXL Short Sleeve Festival t-shirts
    - Price for XXXL Short Sleeve t-shirts

  - **Price for Samples of Poster T-Shirt**

  - **Price for shipping (if applicable)**